

Program Outcomes of B.Com

After completing B.Com, students will acquire the knowledge of various disciplines such as accounting management, economics, finance, cost accounting, banking income tax, marketing, corporate law, business law, computers, human resource management, finance and auditing. Students will develop an aptitude for working efficiently and effectively in business environment.

- Students acquire skills to work as tax consultant, audit assistant, accountant and other financial support services.
- Students have choices to pursue professional courses such as C.A, M.Com. , M.B.A., ICWA, CS, etc.
- Students are able to play roles of Businessman, Entrepreneur, Manager Consultant and decision maker when confronted with any critical circumstances.

B.Com. I (Sem. I & II)

Financial Accounting

- Understanding the concept of Financial Accounting, Basic terms of Accounting, Accounting principles, Journalizing, Posting and preparation of Trial Balance.
- Capital and Revenue Items, Reserves and Provisions, Depreciation, Methods of Depreciation.
- Final Accounts with Adjustments, Rectification of Errors
- Accounting for NPO and Consignment Accounts.
- Understand Hire Purchase System and Installment Payment Systems.
- Branch Accounts and Departmental Accounts.
- Amalgamation and sale of Partnership Firms, Dissolution of Partnership Firms
- Joint Venture Accounts and Royalty Account.

B.Com I (SEM I, II)

Business Mathematics

- Explain the concepts and use equations, mathematical expressions and relationship in a variety of context.
- Apply the knowledge of mathematics in solving business problems. (Algebra, matrices, Calculus).

- Analyses and demonstrate mathematical skill required in mathematically intensive and in business.
- To understand basic function of mathematics and their use in Business and finance.

B.Com. I (Sem. II)

Business Environment

- The concept of Business Environment and importance of business environment , SWOT Analysis, Trends in saving and investment.
- Understanding to the point Balance of Trade and Balance of Payment, Regional Imbalances, Inflation, Parallel Economy, Industrial Sickness, Monetary Policy, Fiscal Policy of India.
- Apply the knowledge of Privatization in India.

B.Com. (SEM I, II)

Business Management

On successful completion of the course students will be able to:

- Understand the concept of business activities and business system.
- Analyze the emerging opportunities in business.
- Gain the knowledge of comprehensive major theories of management.
- Interpret the meaning of the social responsibilities of business.
- Under the functions of management such as planning, organizing, staffing, directing and controlling.
- Understand the change and its management.

B.Com I (SEM I, II)

BASIC OF COMPUTER

- To understand the concept of input and output devices of Computers in detail.
- To Understand RAM, ROM and their types in detail.
- To understand the concepts, structure, types and design of operating Systems.
- To recognize when to use each of the Microsoft Office programs to create professional and academic documents.
- Students will have a working knowledge of paragraph formatting, macro and mail merge in MS-Word.

- Students will have a working knowledge of basic functions and formulas in MS Excel.
- Create presentation by adding slides, applying animations, set times to slides, linking to other file.

Business Communication Skills

B.Com I st Sem

- The concept of business communication and meaning, business form, process seven c's effective. Principle, Ethical context of communication.
- Ability to prepare layout format of letters, Business letter, emailing, Persuasive written communication AIDA formula, Memos of memorandum notice agenda minutes of meeting, report writing, abstracts summaries and proposals.
- Understand about reading skills note making body language.

B.Com II (Sem. III and IV)

Business Statistics

On successful completion of the course students will be able to:

- Explain basic statistical concepts such as statistical data collection, graphical and diagrammatic presentation of data, measures of central tendency, dispersion, skewness, moments, correlation and regression analysis, time series analysis and index numbers.
- Understanding theory of probability and probability distribution.

B.Com II (Sem. III and IV)

Business Regulatory Framework

- Understanding the fundamental aspects of Indian Contract Act and Sales of Goods Act
- Remember the fundamental aspects of Negotiable Instruments Act
- Understand the concepts of Partnership Act
- Understanding the RTI Act

B.Com II (Sem. IV)

Secretarial Practices

- Understanding the meaning, functions, duties, responsibilities, powers, appointment, procedure, portion and removal of secretary.
- Promotion of company and secretary- Duties of secretary regarding M/A and A/A and their alterations, issue of share certificate, share warrants and share stock, transfer and transmission of shares.
- Understanding of company meeting and duties of secretary regarding company meetings.
- Understanding the concept of company secretary and Motion and Resolution, Voting and Proxy.

B.Com II (Sem. III)

Human Resource Management

- Understand the concept of HRM, Functions of HRM, Qualification and qualities of HRM, Evolution and Growth of HRM in India.
- Understand the concept of Recruitment and Selection, Training and methods of Training.
- Wages, methods of wage program, concept of wages and Wage incentives.
- Understand the Concept of Industrial relations and Industrial Unrest.

B.Com 2nd (3rd Sem.and 4th sem)

Corporate law

- Understand about the concept of Depository System.
- Right of pre-emption of shares statutory meeting.
- Understand about the concept of meeting of board of director, proxy, voting, appointment and removal of directors.
- Ability to prepare and must be winding up by the tribunal-petition of winding up. Duties of Company Liquidator.
- Understand about the concept of company ,types of company formation of company, promoters remuneration rights of promoters, commencement Business
- Ability to prepare prospectus, consequences memorandum of association, doctrine of ultra-vires.
- Apply the knowledge of clauses of memorandum of association and their Alteration.
- Ability to prepare Alteration of articles of association notice and doctrine of indoor mgt.

B.Com II (3rd & 4th Sem.)

CORPORATE ACCOUNTING

After completion of the course the students will be able to

- To make the students familiarize with Corporate Accounting procedures and to understand the Accounting for Companies.
- Understand the provisions relating to issue of shares at a discount, utilization of securities premium account, right issue of shares, sweat equity shares.
- Devise a plan for Redemption of Preference shares
- Develop the procedure involved in Amalgamation of companies
- Develop the procedure involved in Absorption of companies
- Illustrate the implication of unethical accounting practices on the society.

B.Com II (4th Sem)

MARKETING MANAGEMENT

- Students will be able to identify the scope and significance of Marketing In Domain Industry.
- Students will be able to examine marketing concepts and phenomenon to current business events In the Industry.
- Students will be able to coordinate the various marketing environment variables and interpret them for designing marketing strategy for business firms.
- Students will be able to illustrate market research skills for designing innovative marketing strategies for business firms.
- Students will be able to practice marketing communication skills relevant to the corporate world.

B.Com II (III Sem.)

BASICS OF RETAILING

- Students will learn how small and large retail organizations are structured, gain an understanding of basic retail operations, acquire knowledge of the various types of retailers, learn about multi-channel retailing, and consumer buying behavior.
- Students will also study retail marketing strategies, selecting store sites, and human resource challenges in retailing.
- Students will study retail information systems, supply chain management, customer relationship management (CRM) systems, merchandising, buying, retail pricing, the retail communications mix, store management, store layout & design, visual merchandising, and customer service techniques.

B.Com III (V and VI Sem.)

Cost Accounting

On successful completion of the course the students will be able to:

- Understand the basic concepts and processes used to determine product cost.
- Understand various costing methods like job costing, contract costing, unit costing, process costing and batch costing.
- Understand various cost accounting techniques like historical costing, marginal costing, absorption costing and standard costing.

B.Com III (Sem. V)

Accounting for Management

- Understand the concept of Management Accounting
- Analysis and interpretation of Financial Statements, Ratio Analysis
- Cash Flow Statements, Financial Planning
- Capital Budgeting, Capital Rationing

B.Com III (Sem. VI)

Financial Management

- Understand the concept of financial management, financial planning.
- Working capital management, Management of cash, Management of marketable securities and Receivables Management.
- Understand the concept of capital structure, theory and policy.
- Dividend theory and policy.

B.Com III (Sem. VI)

GST and Customs law

- Understand the concept GST, levy and collection of GST, Tax of ECO, and composition levy.

- Place of supply, Interstate and Intrastate supply, time of supply, ITC.
- Understand the concept of registration, Issue of invoice, E-way bill, Payment of taxes, Provision of TDC and TCS, Record keeping, Assessment and Audit.
- Understanding customs Act, 1962, Import and Export Procedure, Export Promotion Scheme.

B.Com III – (Sem. V)

Entrepreneurship and Small Scale Business

- Understanding the concept of Entrepreneur, Entrepreneurship and Enterprise.
- Opportunity, Idea Generation, Process of setting up Small Business, Preparation of Project Report.
- Understanding Managerial Roles and Functions in Small Business, Designing and redesigning Business Process, Managing Business Growth, Pros and Cons of alternative growth options, Internal expansion, Mergers and acquisitions.
- Issues in Small Business Marketing, Concept of Product Life Cycle Marketing, Consultant Marketing, Tender Marketing, Fiscal and Monetary Incentive Marketing Assistance, Institutional support.
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B.Com 3rd (VI Sem.)

International Marketing

- Apply the knowledge of International Marketing concept, Foreign Market and Entry Modes.
- Understanding to the point of view international product life cycles, price quotation and payment terms.
- Understanding to the point of view channel structure decisions, channel conflicts.
- Understanding to the point of view challenges in international product promotion, web marketing, organizing trade, fairs and exhibitions.

B.Com III (Vth & VI Sem.)

TAXATION LAW

- To identify the technical terms related to Income Tax.
- To determine the residential status of an individual and scope of total income.

- Students can compute income from salaries, house property, business/profession, capital gains and income from other sources.
- Students can compute the net total income of an individual.

B.Com IIIrd

Auditing (VI Sem)

- Understand about the concept of auditing importance and type of auditing
- Internal control, internal check
- Apply the knowledge of routine checking, vouching, verification
- Understand about the company auditors, their power duties and liabilities.
- Apply the valuation of asset and liabilities
- Apply the knowledge of appointment of company auditors their powers and duties.
- Ability to prepare audit report and investigation

International Trade

B.Com Final Vth sem

- The concept of international business trade, Business environment risk, Globalisation modern of entering international business
- Modern theories, product life cycle theory
- Apply the knowledge of world trade international monetary fund world bank, Designing product, pricing.
- Ability to prepare distribution logistics, promotion pricing.

Financial Market Operations

B.Com Final V Sem

- The concept of Indian money market composition and structure acceptance houses discount house call money market
- Apply the knowledge of SEBI, NABARD, ICICI Bank offered by IFCI, IDBI, SIDBI, DFCI, EXIM Credit rating concept investors protection grievances concerning stock dealings and their removal.